



**public service: Planned Parenthood of Sarasota**

November, 2005

Bruce Anttila van Hoover was proud to donate graphic design services in excess of \$10,000 (or more than 166 hours of service) to Planned Parenthood of Sarasota. The sponsored services centered around Planned Parenthood's annual "Safe Sex" event and included an event logo, graphic theme, artwork, invitation, tickets, playing cards and website. Planned Parenthood's Julee Breehne had to say of Bruce's involvement, "Our Safe Sex event began in '98. Keeping it fun and fresh is always a challenge and Bruce was able to bring the committee's ideas to fruition with patience and professionalism. There are so many local events. We needed to stand out and he gave us an exciting image that enticed the public."

**Community Entrepreneur Opportunity Business Training Program**

January, 2006

Bruce Anttila van Hoover continues to sponsor Community Entrepreneur Opportunity Business Training Program, or CEO. The CEO Business Training Program was launched for entrepreneurs in the Sarasota Enterprise Zone area who want to start-up or improve an existing business. The CEO Program is a project developed by members of the City of Sarasota and Sarasota County Enterprise Zone Development Agency Advisory Board. Suncoast Workforce Board and the City of Sarasota's Newtown Redevelopment Office formed the CEO Council to direct and manage the program in partnership with representatives of SCORE, Manatee Community College's Small Business Development Center, and other business professionals. Bruce is proud to offer continued support with graphic design and photography services. To date, services exceed \$8,000 (140 hours of service). Dru Jones of the City of Sarasota Newtown Redevelopment Office had this to say of Bruce's involvement, "Bruce's early creative support for this new project has taken it to a higher level than ever expected. He has continued his contribution to include a photographic documentation of the classes and teaching on various aspects of marketing. Student entrepreneurs love what he brings to the classes."

**bruce anttila van hoover**

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