



Wedding Photography Agreement

This agreement is between **Bruce Hoover, THISISBRUCE.COM of 4411 N. Cramer Street, Shorewood, WI 53211** (Photographer) and: _____ [BRIDE & GOOM NAMES AND ADDRESS] (collectively the "Bride & Groom") for the purposes of providing photography services on _____

[DATE] at [LOCATIONS].

*****SUMMARY*****

We meet, you like us, we like you, we review our process with you, you like us more, we give you a contract to review and get back to us! Either you like us and sign our contract or you don't and we sadly go back to our daily lives always wondering "what could have been."

If you HIRE us, HURRAY!

The day of your wedding, we show up, we shoot like crazy mad photographers, we shoot some more, we go home, we crash.

After shooting, I sort & file and compile a selection of "good or better" photos. within 2 weeks, I send you a small sampling of photos, best of the best, 10-20 images. We always expect to shoot anywhere from 1000-2000 images, out of those, we reasonably expect 400-800 to be selected in the "good or better" range.

After 4-10 of weeks, you'll get the balance of the "good or better" photos. (Timeframe may fluxuate depending on workload, it can be completed in as early as 4 weeks but may also go past the 8 week mark, we ask for your patience if this occurs - we strive to return the finished photos as quickly as possible).

You own all rights to your photos to share with whomever you please.

Then you send us a check for our fee. Yup, that's right, paaaaydaaaaay baby!

*****END SUMMARY*****

THISISBRUCE.COM, LLC

bruce hoover
4411 n. cramer st.
shorewood, wi 53211
406/260-6411
bruce@thisisbruce.com
www.thisisbruce.com

CONTRACT AMOUNT:

DEPOSIT AMOUNT:



1. Scope of Work

Photographer shall provide photography services for Bride and Groom consisting of:
(complete list of suggested shots added to the end of this document)

Terms Outlined:

Definition: Good or Better Photos: Only photos the Photographer deems "good or better" will be considered for post-processing

Post-Processing: Photo enhancements made on the computer.

Expectation: Photos: Out of 1,000 +/- photos taken, we reasonable expect 400-800 to be in decent quality, of which those photos will be selected for post-processing. 10-20 images to be delivered to Bride & Groom within 1-2 weeks, the balance to be delivered 4-10 weeks following the event.

Digital Rights: Bride & Groom retain all digital rights to their photos and are free to use or distribute however they deem fit. Bride & Groom grant rights and permissions to Photographer to use any photos or images related to the wedding for the purpose of promotional or marketing materials in digital or printed context.

2. Fees

Videographer shall provide digital videography services described above for the flat fee of stated on page one & last page of this contract. 10% advanced payment required. Up to two weeks prior, should event be cancelled, no cancellation fee and your 10% deposit will be refunded, no refund between the two week mark and the wedding day. Final payment due on the day the final videos are delivered (date to be determined).

3. Indemnification

Bride and Groom shall indemnify and hold harmless Photographer from any loss, damage or liability resulting from Bride and Groom's violation of the terms of this Agreement or any agreement involving Bride and Groom and the Photographer. Bride and Groom shall indemnify Photographer and hold him harmless from and against any claim by any other person or entity resulting from the performance of his services under this agreement.

4. Arbitration

Any dispute arising under or in any way related to this agreement shall be submitted to binding arbitration by the American Arbitration Association in accordance with the Association's commercial rules then in effect. The arbitration shall be conducted in the state of Wisconsin. The arbitration shall be binding on the parties and the arbitration award may be confirmed by any court of competent jurisdiction.

5. Assignability and Parties of Interest

Except as otherwise provided herein, the terms and conditions of this Agreement shall inure to the benefit of and be binding upon the respective successors and assigns of the parties. Nothing in this Agreement, express or implied, will confer upon any person or entity not a party to this Agreement, or the legal representatives of such person or entity, any rights, remedies, obligations, or liabilities of any nature or kind whatsoever under or by reason of this Agreement, except as expressly provided in this Agreement.

6. Independent Contractors

In providing services pursuant to this Agreement, the Parties shall be independent contractors, and no party to this Agreement shall make any representations or statements indicating or suggesting that any joint venture, partnership, or other such relationship exists between any of the parties except as set forth herein.

7. Entire Agreement

This Agreement constitutes a single integrated contract expressing the entire agreement of Bride and Groom and Photographer with respect to the subject matter hereof and supersedes all prior and contemporaneous oral and written agreements and discussions with respect to the subject matter hereof, and, except as specifically set forth herein, there are no other agreements, representations, promises or inducements, written or oral, express or implied, between the parties hereto with respect to the subject matter hereof.

THISISBRUCE.COM, LLC

bruce hoover
4411 n. cramer st.
shorewood, wi 53211
406/260-6411
bruce@thisisbruce.com
www.thisisbruce.com



DATE:

8. Amendment and Waiver

This Agreement and each provision hereof may be amended, modified, supplemented or waived only by a written document specifically identifying this Agreement and duly executed by each party hereto or the authorized representative of such party. Except as expressly provided in this Agreement, no course of dealing between the parties hereto and no delay in exercising any right, power or remedy conferred hereby or now or hereafter existing at law, in equity, by statute or otherwise, shall operate as a waiver of, or otherwise prejudice, any such rights, power or remedy.

9. Wisconsin Law and Location

This Agreement was negotiated, executed and delivered within the State of Wisconsin, and the rights and obligations of the parties hereto shall be construed and enforced in accordance with and governed by the internal laws (and not the conflict of laws) of the State of Wisconsin applicable to the construction and enforcement of contracts between parties residing in Wisconsin which are entered into and fully performed in Wisconsin. Any action or proceeding arising out of, relating to or concerning this Agreement, including, without limitation, any claim of breach of contract, shall be filed in the state courts of Wisconsin, Milwaukee County, Milwaukee, or in a United States District Court in Wisconsin and in no other location. The parties hereby waive the right to object to such location on the basis of venue.

10. Counterparts

This Agreement may be executed in counterparts. The execution of a signature page of this Agreement shall constitute the execution of the Agreement, and the Agreement shall be binding on each party upon the date of signature, if each party executes such counterpart.

11. Severability

If any part of this Agreement is determined to be void, invalid, inoperative or unenforceable by a court of competent jurisdiction or by any other legally constituted body having jurisdiction to make such determination, such decision shall not affect any other provisions hereof and the remainder of this Agreement shall be effective as though such void, invalid, inoperative or unenforceable provision had not been contained herein.

12. Model Release

Bride & Groom grant rights and permissions to Photographer to use any images related to wedding for the purpose of promotional or marketing materials in digital or printed context.

13. Clause Headings

The clause headings in the Agreement are for reference only and do not form a part of this Agreement.

14. Signatures

PHOTO: **Bruce Hoover** ~ thisisbruce.com ~ Be Mine! Wedding Video & Photo

BRIDE:

GROOM:

Signed:

Name: **Bruce Hoover** BRIDE GROOM

Date:

THISISBRUCE.COM, LLC

bruce hoover
4411 n. cramer st.
shorewood, wi 53211
406/260-6411
bruce@thisisbruce.com
www.thisisbruce.com



Types of shots we try to obtain:

Pre-ceremony:

- Dressing room
- Gathering in the back of the church/room/hall

Ceremony:

Walking the aisle:

- From the aisle
- From behind the crowd, profile of subjects walking down aisle
- From front as the bride moves down the aisle

During:

- Minister performing ceremony
- Bridesmaids, groomsmen
- People in the crowd
- Hands of bride & groom, detail shots
- Kissing the bride
- Standing at the altar just after kiss

Post ceremony:

- Reception line
- "Posed" shots, family

Dinner:

- Cake cutting
- As food is being brought out
- Place settings
- People getting food
- Best man's speech
- Groom's reaction
- Maid of Honor speech
- Bride's reactions
- Bride & groom kissing at dining table

Reception:

- Dancing
- Lights
- DJ & activities
- Fun times

Client Requests:

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

THISISBRUCE.COM, LLC

bruce hoover

4411 n. cramer st.

shorewood, wi 53211

406/260-6411

bruce@thisisbruce.com

www.thisisbruce.com



Experience:

- 6 years as corporate photographer & videographer for global software company
- 5+ Years as event photographer for the AIGA
- 20+ Years as designer/photographer/art director

**Graduate of the Ringling College of Art & Design;
Graphic & Interactive Communication;
Minor in Photography**

Equipment:

Cameras:

Canon XC-10	Dedicated 4K Video Camera
Canon 5D mkIII	Full Frame DSLR
Canon 5D mkII	Full Frame DSLR
Canon 70D	APS-C DSLR
Canon T5i (x2)	APS-C DSLR
Canon GA-20	Professional-grade Video Camera
Canon GA-20	Professional-grade Video Camera
GoPro (x4)	Dedicated Video Camera

Lenses:

70-200 f/2.8	Full Frame
18-35mm f/4	Full Frame
24-75mm f/4	Full Frame
85mm f/1.8	Full Frame
18-135mm f/4 (x2)	APS-C
50mm f/1.4	APS-C

Manfrotto, Oben & Benro tripods and monopods

From Our Clients:

"Our wedding video was absolutely PHENOMENAL. I thought my mom cried a lot at the wedding- pssh, that was NOTHING compared to how much she loved the video!!!! It was AMAZING and I definitely recommend this to any bride who is contemplating a video! Bruce does amazing work, I was blown away!!!"

~ Samantha Franecki

We appreciated Bruce's creativity and out of the box thinking with the location we chose. He made our engagement shoot so much fun, gave us clear direction and got the perfect shots. He effectively captured our happiness and emotions and, even better, made us look really good!

~ Deanna De La Pasqua, HR Business Partner & Benefits Lead, Safeway Group

I've worked with Bruce for 5 years as both a colleague and client, I absolutely love working with him. He is a phenomenal photographer who knows his craft. Bruce demonstrates creativity and professionalism in addition to providing breathtaking results. Beyond that he's simply a wonderful personality who adds value at every opportunity.

~ Chris Klein, AIGA Wisconsin President Emeritus

THISISBRUCE.COM, LLC

bruce hoover
4411 n. cramer st.
shorewood, wi 53211
406/260-6411
bruce@thisisbruce.com
www.thisisbruce.com



Client Questions & Notes:

Location of ceremony:

Location of reception:

Location of wedding photography location (if different from wedding or reception):

Itinerary of event:

(If possible, include complete script of ceremony and an outline of the activities of the day in general order)

Client notes & expectations:

THISISBRUCE.COM, LLC

bruce hoover
4411 n. cramer st.
shorewood, wi 53211
406/260-6411
bruce@thisisbruce.com
www.thisisbruce.com